

**"The way that Israel went to war is unacceptable. It must not recur and must be remedied quickly."**  
From the conclusions of the Winograd Committee interim report

## Conference Invitation The Second Lebanon War – Day of Reckoning for the Media

Following release of Keshev's Report:  
**"War till the Last Minute" – The Israeli  
Media in the Second Lebanon War**

**The conference will take place at Tel Aviv University,**  
Trubowicz Law Building, Kes HaMishpat Hall, Monday, 30.7.07, at 18:00

### Opening Remarks

**Prof. Dafna Lemish**, Dept. of Communications, Tel Aviv University  
**Yizhar Be'er**, Executive Director, Keshev  
**Dr. Daniel Dor**, Chair of Keshev and Dept. of Communications

Presentation of findings of Keshev's research report on Israeli  
media coverage of the Second Lebanon War

### Panel

Moderator: Journalist **Tali Lipkin-Shahak**

Discussants:

**Yoav Limor**, Military affairs analyst, Channel 1  
**Alon Ben-David**, Military affairs correspondent, Channel 10  
**Akiva Eldar**, journalist, *Ha'aretz*  
**Yael Paz-Melamed**, journalist, *Ma'ariv*  
**Faez Abbas**, journalist, *A-Sinara* (formerly of *Yediot Aharonot*)

### Conclusions

**Dr. Daniel Dor**

Introduction of "Reading between the Lines," a series of CD-based  
curriculum kits for teaching critical media consumption

For more info and to confirm participation: Keshev, 02-6221126  
[www.keshev.org.il](http://www.keshev.org.il) [info@keshev.org.il](mailto:info@keshev.org.il)

The conference is made possible through the support of The  
European Union, Friedrich Ebert Stiftung, The Ford Foundation &  
the United States Institute of Peace.

This invitation is an entry permit through Gate 4. Event code: 73459



Ford Foundation